Wilderness Medical Society Strategic Plan

July 2023 – July 2026

DIVERSIFY

Diversify sources of

revenue to improve

accessibility and ensure financial stability of the WMS.

ENGAGE

Engage members and enhance the value of WMS membership to improve retention.

PRIORITIZE

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Prioritize academic rigor in research and education to achieve excellence.

IMPLEMENT

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Implement recruitment strategies to grow and diversify membership.

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INCREASE

Increase recognition of the Wilderness Medical Society as the global center of excellence and expertise in wilderness medicine.

wms.org (512) 379-5399 The mission of the Wilderness Medical Society is to encourage, foster, support, or conduct activities to improve the scientific knowledge of the membership and general public in human health activities in a wilderness environment.

